



LAING O'ROURKE

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DELIVERING BETTER, MODULAR HOMES

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ENGINEERING THE FUTURE



WHO ARE WE?

- ◆ O'Rourke acquired Laing in 2001
- ◆ European and Australian hubs
- ◆ £2,513m turnover 2015/16
- ◆ 15,234 staff



- ◆ E5+ modular housing system
- ◆ Advanced Manufacturing Facility
- ◆ ~10,000 homes/year

WHAT IS A 'BETTER' HOME?

- ◆ Safe to live in
- ◆ High quality and comfort
- ◆ Sustainable in manufacture
- ◆ Efficient on site
- ◆ With delight?



- ◆ Structure
- ◆ Fire
- ◆ Secure
- ◆ Healthy



- ◆ Architectural layouts
- ◆ Façade
- ◆ 'Look and feel'
- ◆ Efficient and comfortable living environment:
 - ◆ Heating
 - ◆ Lighting
 - ◆ Ventilation
 - ◆ Wiring
 - ◆ Plumbing
 - ◆ Acoustics



QUALITY AND COMFORT

- ◆ Architectural layouts

◆ Façade



◆ Façade



◆ Façade



◆ Façade

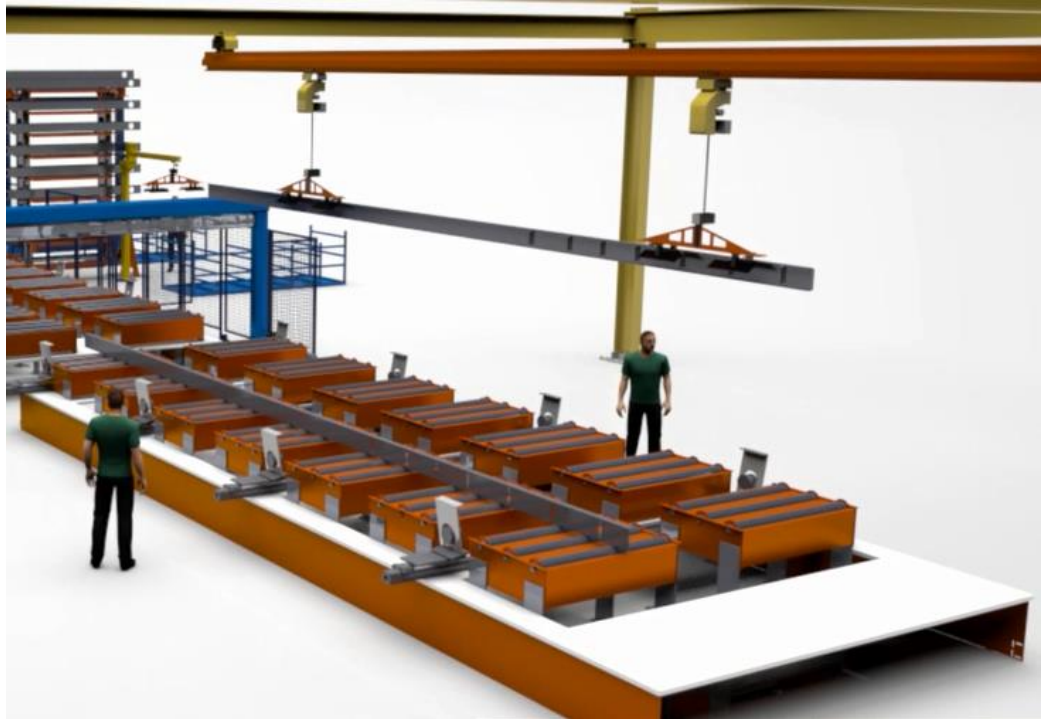


SUSTAINABLE IN MANUFACTURE

- ◆ Design for manufacture
- ◆ Reduced waste
- ◆ Pre-installed services
- ◆ Supply chain innovation
- ◆ Mass customisation?
- ◆ Quality Assurance



- ◆ Design for manufacture



◆ Pre-installed services



EFFICIENT ON SITE

- ◆ Logistics, transport & lifting
- ◆ Quick!
- ◆ Safe, quiet and clean
- ◆ Easy commissioning
- ◆ 'Seamless' finishing



◆ Logistics, transport & lifting



- ◆ 'Seamless' finishing



DELIGHTFUL TO LIVE IN?

- ◆ Home automation
- ◆ 'Internet of things'
- ◆ Upgrade-able / reusable



- ◆ Challenges from
 - ◆ Perceptions
 - ◆ Variability
 - ◆ Seamlessness
- ◆ Modular construction can deliver better homes!
 - ◆ High quality
 - ◆ Quick
 - ◆ With some delight?

Thank you

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