

# STUDENT INTERNSHIP PROGRAMME PROPOSAL

TRILUX Middle East FZCO





# In Collaboration with the Society of Light and Lighting (SLL)

**Programme: "Get Curious" Lighting Work Experience Placement** 

(Summer 2026)

Location: TRILUX Middle East FZCO, Dubai, UAE

**Duration:** 5 Days (Monday – Friday)

Participants: 10 students max (5 at a time).

**Programme Supervisors:** TRILUX Middle East Team

## **Programme Introduction**

TRILUX Middle East FZCO is happy to participate in the SLL "Get Curious" Lighting Programme, offering students a unique opportunity to explore the fascinating world of professional lighting. This five-day structured internship provides hands-on exposure to the lighting industry from design and sustainability to project execution and marketing enabling students to experience how innovative lighting solutions shape spaces, people, and the planet.



**Detailed Internship Schedule** 

## Day 1: Welcome & Industry Overview

Facilitator: Mr. Amjath Kareem – Area Sales Manager

#### **Learning Objective:**

To introduce students to TRILUX, the professional lighting industry, and the business ecosystem that supports it.

#### **Morning Session:**

- Welcome & Orientation: Meet the team and receive an overview of the week's agenda.
- Office Tour: Explore the TRILUX Dubai showroom, meeting rooms, and warehouse to understand how products and operations come together.
- Company Presentation: Learn about TRILUX's history, global presence, sustainability vision, and product categories.
- Who's Who at TRILUX: Introduction to leadership, departments, and their roles (Sales, Design, Logistics, Marketing, and Operations).

#### **Afternoon Task:**

- Research and list TRILUX competitors in the UAE/global market.
- Identify one luminaire online that is similar in style and function to the TRILUX Bicult.
- Prepare a 3-slide PowerPoint presentation summarizing your findings.

## **Learning Outcome:**

Students gain a clear understanding of the lighting industry landscape and TRILUX's market position as an innovation leader.



Day 2: Lighting Fundamentals & Cross-Department Learning

Facilitator: Mr. Nagendra Nagesh – Head of Design and Lighting Academy **Learning Objective:** 

To understand the scientific and artistic principles of light and experience how different departments contribute to a lighting business.

## **Morning Session:**

- Introduction to the science of light luminance, Colour temperature, lux, lumens, and CRI.
- Discussion on types of lighting (ambient, task, accent) and their human-centric impact.
- Demonstration of lighting design tools and software (overview only).

#### **Afternoon Task:**

- Meet five TRILUX team members across different departments (Sales, Logistics, Backoffice, Marketing, Design).
- Write a two-line summary of what each person does and how their role contributes to the business.
- Reflect on your learning by submitting a short written piece titled "How Lighting Touches Everything."

#### **Learning Outcome:**

Students learn how collaboration between departments drives project success and develop appreciation for lighting's role in daily life.



**Day 3: TRILUX Projects & Practical Exposure** 

Facilitator: Mr. Sathish Kumar – Sales Director, Middle East

#### **Learning Objective:**

To understand how TRILUX brings lighting concepts to life through real projects and client collaboration.

## **Morning Session:**

- Presentation on TRILUX's Hero Projects exploring lighting for offices, retail, education, healthcare, and industrial applications.
- Showcase of images, videos, and before-after case studies.
- Insights into client engagement, project timelines, and technical challenges in the Middle East market.

#### **Afternoon Task:**

- Select one featured TRILUX project that inspired you.
- Write a 100-word reflection explaining what you liked most about it and how it impacts the built environment.
- Group discussion with mentors to exchange thoughts.

#### **Learning Outcome:**

Students appreciate the process of transforming design concepts into real-world installations and understand project workflows.



Day 4: Sustainability in Lighting

Facilitator: Mrs. Neethu Susan George – Business Development Manager **Learning Objective:** 

To explore how sustainability drives innovation in lighting and to understand TRILUX's commitment to a greener future.

## **Morning Session:**

- Introduction to sustainability and energy efficiency in lighting.
- Comparison between LED vs conventional lighting and how technology reduces environmental impact.
- Overview of TRILUX's sustainability initiatives, such as circular design, efficient luminaires, and smart controls.
- Discussion on green building certifications (LEED, WELL, Estidama) and lighting's contribution.

#### **Afternoon Task:**

- Design a poster or Canva artwork titled "Why Green Matters".
- Include TRILUX initiatives or global campaigns that support sustainability.
- Share and present your poster to the team.

## **Learning Outcome:**

Students develop awareness of sustainable design principles and understand how companies like TRILUX contribute to environmental goals.



#### **Day 5: TRILUX Marketing & Presentation Day**

Facilitator: Ms. Rahiba Sheikh – Marketing Activation Leader, Middle East & APAC Learning Objective:

To explore how marketing communicates technology, design, and brand identity in the lighting sector.

#### **Morning Session:**

- Introduction to TRILUX's digital platforms website, catalogues, and social media channels.
- Discussion on storytelling in lighting marketing how visuals, emotions, and innovation are combined.
- Overview of campaign creation, event planning, and customer engagement.

#### **Afternoon Task:**

- Choose any two TRILUX products and create a mock social media post (Instagram/Facebook style) featuring:
  - Product image (from TRILUX website)
  - Catchy caption
  - One key product benefit
- Present your post to the TRILUX team for feedback and discussion.

## **Learning Outcome:**

Students learn how creative communication supports technical innovation and gain confidence presenting ideas in a professional setting.



#### **Programme Completion**

#### At the end of the 5-day internship:

- Each participant will receive a Certificate of Completion from TRILUX Middle East FZCO.
- Top performers may be recommended for future internship or project opportunities with TRILUX.
- Students will have built an understanding of lighting design, sustainability, marketing, and teamwork all core pillars of the modern lighting industry.

#### **Contact Info:**

Name: Rahiba Sheikh Rafeeq Email: s.rahiba@trilux.com

Mob: +971 55 6889373

#### **Address:**

Office 810 Building 5EA

Dubai Airport Freezone (DAFZA)

Dubai, United Arab Emirates

website: www.trilux.com