



CIBSE Strategy 2025 – 2030

Shaping a sustainable future



CIBSE Introduction

CIBSE is the leading international professional body for building engineers and the built environment.

In a time of rapid change and growing complexity, we provide the leadership, knowledge and training needed to advance global standards and shape a safe, sustainable, and high-performing built environment. We work closely with governments, industry and academia to influence policy and inspire world class standards to safeguard a sustainable future.

From tackling the climate emergency and accelerating the transition to Net Zero, to embracing digital engineering, AI and data-led decision making, CIBSE is equipping professionals with the skills and insights to lead and adapt in a constantly changing world. We champion health and wellbeing, equity, diversity and inclusion, and ensure the fundamentals – building physics, performance, safety and operations – remain central to our mission.

Above all, we empower our global community of members to deliver real-world impact. We provide lifelong support, guiding individuals from the start of their professional journey, to developing their expertise throughout their careers. Through continual learning, we inspire our global community of members to rise to the challenges of sustainability, resilience and social value – improving lives through the buildings and spaces they design, operate and transform.

President's Introduction



“As we look ahead to 2030, the pace of change across the built environment has never been faster – and the need for forward-thinking, globally informed leadership has never been more urgent. From climate adaptation and decarbonisation to digital transformation and the opportunities presented by AI, our sector stands at a defining crossroads. CIBSE is uniquely positioned to lead the way.

The Building Performance Reimagined report, launched during my presidency, reflects our ambition not just to keep up with change but to anticipate it. It is rooted in horizon scanning – identifying the trends, technologies and global shifts that will shape our profession and the world we build for. Our members are already at the forefront of this evolution, driving solutions that prioritise performance, people and our environment.

With an international reach and a growing network of experts, CIBSE is committed to their pursuit for excellence and inspiring world class standards. Our 2025-2030 strategy sets out a clear path for enabling our members to thrive in a complex and changing world, while ensuring the built environment continues to deliver better outcomes for society as a whole.

Together, we have the knowledge, passion and responsibility to shape a sustainable future – not just for the industry, but for generations to come.”

Fiona Cousins CEng, FCIBSE, PE, LEED Fellow
CIBSE President 2024-2025

CIBSE Manifesto

CIBSE is the home of a global community, providing world class leadership, guidance and support for best practice building performance, building engineering, Net Zero, safety, health and wellbeing. We strive to be the most progressive and dynamic member-driven organisation and remain a trusted leader and voice in the industry.



We strive to enable our members to reimagine and shape a better future for buildings and spaces by leading on knowledge and building trust across all that we serve to do. Significant strides have been made to deliver against these goals and our commitments continue to reflect our promises to the organisation.

Our Strategic Priorities

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01. Supporting the Global Community

To reflect the global landscape that CIBSE's members operate in, we are committed to building a truly international community that empowers individuals at every stage of their careers and drives the future of building engineering.

Our focus is on fostering a global community, creating opportunities and promoting the highest standards of professionalism around the world. Our ambition is to grow our membership, continuing to elevate the profile and influence of the building engineering profession. CIBSE membership stands as the recognised mark of excellence, demonstrating professional credibility, delivering societal value and shaping the future of our industry.



Commitments:

- Inspire the next generation of building engineering professionals by continuing to position the sector as offering dynamic, rewarding careers of choice.
- Engage global audiences through collaboration and meaningful connection, ensuring broad access to our knowledge, networks, and professional development opportunities.
- Promote CIBSE members as the preferred choice for employers, government bodies, and organisations seeking trusted, capable, and future-ready professionals.
- Inspire members to make a real societal impact, contributing to safer, healthier, and more sustainable communities through their expertise.



Outcomes:

- Increased diversity and inclusion across all levels of membership, including academia, design, manufacturing, construction, operation and maintenance, helping the profession better reflect the societies it serves.
- Recognised as a leading career destination for early-stage professionals, supporting long term careers that directly influence the growth of building engineering and all relevant specialisms.
- Professional excellence is delivered as members engage in life-long learning, pursue leadership pathways and access global opportunities.
- Established communities across key global markets, leading on engagement through locally led networks and supporting efforts to drive growth in the profession.

02. Championing the Profession

CIBSE is dedicated to influencing policy and amplifying the collective voice of our members worldwide, particularly as Chartered Engineers and professionals shaping the built environment.

We actively collaborate with industry and other professional bodies to strengthen our impact, promote shared thinking and ensure the voice of building engineers is recognised in the development of effective and sustainable policy. We continue to champion professional standards and advocate for their central role in delivering a safe, low-carbon future.

We will continue to position CIBSE as the trusted authority that not only responds to change but drives it, shaping a safer, sustainable future across the globe.



Commitments:

- Inspire through thought leadership, influence and evidence-based insight to attract and support diverse future talent to drive performance across the built environment.
- Be at the forefront of industry, government and academia, shaping policy that leads on decarbonisation, advancing safety and delivering broader societal value.
- Deliver a purposeful voice, championing our brand and fostering trust and pride among our members in everything they do.
- Be a catalyst for collaboration across the industry, proactively driving shared agendas that shape the future of the built environment.



Outcomes:

- Elevated reputation of our members and their impact, through strengthened credentials and deeper recognition and trust.
- Established influence across industry and government, enabling multidisciplinary thinking that shapes future guidance for tomorrow's buildings.
- Recognised as the go-to leading authority for independent guidance that influences, informs and drives meaningful engagement across the built environment.
- Enhanced global collaboration, through thought-leadership, joint technical publications and engagement with international sustainability frameworks and regulatory partners.

03. Outstanding Technical Professionalism

CIBSE is committed to advancing professional competence through lifelong learning, clear guidance and trusted standards.

By working with members, industry and government, we promote outstanding technical leadership that delivers real-world impact – from safe buildings and Net Zero outcomes to resilient infrastructure and digital transformation.

Our role is to support and guide CIBSE members to lead the way – equipped with future-facing skills, recognised for their expertise and trusted to deliver a high-performing built environment.



Commitments:

- Support lifelong competence and educate through knowledge, best practice and expertise – empowering members to adapt and thrive in a fast-changing world.
- Embed circular economy principles and performance-led outcomes into the design, construction, operation and maintenance of environments and spaces.
- Lead the profession in decarbonisation and regenerative design through globally recognised guidance, standards and expert working groups.
- Bridge technical leadership with global relevance, ensuring that our standards and guidance support practitioners across all climates, economies and regulatory environments.



Outcomes:

- CIBSE professionals recognised globally as technical leaders and trusted advisors in decarbonising the built environment, including retrofit, low-carbon heating and cooling, and building performance.
- Members remain competent, confident and compliant throughout their careers through ongoing learning and assessment.
- World-class knowledge and guidance inform the delivery of safe buildings, with industry and government collaboration shaping regulation to achieve higher standards for the built environment.
- CIBSE Professionals consistently design and deliver safe, low-carbon and resilient buildings supporting the application of timely and practical knowledge.

04. Engineering the Future

We don't just respond to the global challenges of today; we enable our members to support whole life solutions.

CIBSE is uniquely positioned to lead the way – not only by anticipating future challenges and opportunities, but by equipping professionals to meet them with confidence.

CIBSE's forward-thinking technical agenda strengthens the profession's role in delivering healthier, more resilient environments and infrastructures – grounded in technical rigour, systems thinking and a commitment to sustainable transformation.



Commitments:

- Provide technical knowledge that anticipates the future needs of environments and spaces through innovative solutions for better buildings globally.
- Embed health, wellbeing, and resilience in future-proofed building design, retrofit and operation, using data-driven insights to improve performance outcomes.
- Lead on foresight in technical requirements by being proactively responsive to changes in environment and desired outcomes.
- Foster a sustainability first culture that supports performance-led, regenerative design.



Outcomes:

- Innovation and systems-based thinking are embedded in practice, supported by digital engineering, performance modelling, data-led decision-making, AI and emerging technologies
- Accelerated adoption of sustainable practices, with CIBSE standards, training and accreditation forming the backbone of recognised delivery worldwide.
- Increased engagement with other disciplines, from concept to completion and beyond to ensure a whole life cycle approach.
- Buildings designed to anticipate future challenges, going beyond compliance to enhance human wellbeing, resilience and support circular economy principles.



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