



2022 CIBSE ANZ Seminar Series

GOING FROM GREAT TO GOOD

Raising the tide for all buildings, new and old

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#2022CIBSESeminarSeries

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5 Sessions Online each Tuesday from 12pm -2pm AEST, 30 Aug 2022 – 27 Sept 2022



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OVERVIEW

The continued performance improvements we are seeing in building stock at the forefront of sustainable design should be something we continue to aspire to but the stark reality of providing sustainable development for all while staying within our planetary boundaries means we need to find ways to raise the tide for all buildings, both new and old.

In Going from Great to Good we will explore several themes:

- Beginning with the end in mind; moving to a circular economy for existing and new buildings
- What is good enough; what principles of good engineering design can and should be common to all buildings
- Flexibility and adaptability; designing buildings for an uncertain future
- Modern construction principles; methods to improve the quality and speed of building
- Making the most of what you have; digital engineering to teach old dogs new tricks

The series will be run virtually as 5 weekly sessions
12pm -2pm AEST, Tuesday 30 Aug 2022 – 27 Sept 2022



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5 online sessions - each consisting of 2 presentations and a panel discussion

Day 1 Tuesday 30th August, 12pm-2pm AEST

- End of Life: What does the lifespan of a building mean and what happens at the end and how do we plan for it
- Are systems destined to be replaced during the lifespan of a building - how do we plan for this?
- Design for disassembly, recovery, reuse of systems and components?
- The documentation of buildings to assist in not just operation but refurbishment and end of life

Day 2 Tuesday 6th September, 12pm-2pm AEST

- Dealing with the past: Reflection on existing building stock and potential for upgrade to meet modern standards
- How do we assess existing buildings - reflect on fundamentals of a good building
- Which buildings have the potential for upgrade
- How do we upgrade existing buildings

Day 3 Tuesday 13th September, 12pm-2pm AEST

- Current design practice: Engineering good and better buildings
- Where do we pitch the level of good and better buildings
- Current guidance: Green Buildings (Green Star and NABERS)
- How is this practically implemented

Day 4 Tuesday 20th September, 12pm-2pm AEST

- Modern Construction: Can we define good and better construction
- Building Design and Construction Quality (Building Commissioner, certification and standards etc)
- Are modern methods of construction helping the integration, efficiency and flexibility of building services?
- Air Tightness as a demonstration for good buildings and a target for better buildings

Day 5 Tuesday 27th September, 12pm-2pm AEST

- In use: Tracking and analysing the operation of the buildings and their ability to adapt over time
- Comfort and Occupant Wellbeing - (Simulation, analysis, systems, code and standards)
- Resilient Buildings (Climate Change and Risk Adaptation) how will buildings respond over their lifespan
- Can we track good system integration - What can post occupancy assessments show?



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PLATINUM SEMINAR PARTNER - \$6,000 (ex gst)

- ∞ Up to 30 delegate tickets to be used to invite staff, clients or guests. (Valued at \$7,470)
- ∞ Acknowledgement in all pre-seminar literature including the main announcement to over 8000 members and contacts
- ∞ Acknowledgement on LinkedIn to over 2800 connections
- ∞ Your company website hot linked to event information on the CIBSE ANZ website
- ∞ Acknowledgement in the seminar proceedings as a platinum partner
- ∞ Your company's digital banner onscreen during event
- ∞ Five-minute interview with CIBSE Chair embedded into the seminar programme. Promoted post-event (Valued at \$2,000)
- ∞ One-minute promotional video run during seminar programme x5 (Valued at \$1,500)
- ∞ Expert participation in up to two panel sessions (Valued at \$1,000)
- ∞ Virtual Exhibition Table (Valued at \$500)
- ∞ Feature article or interview in the CIBSE ANZ eNewsletter. (Circulation 3000, valued at \$1,000)
- ∞ Opt-in delegate contact information shared
- ∞ Your digital marketing collateral shared with all delegates eg access to online learning, e-books, products guides, and sales brochures
- ∞ Seminar content will be made available to the international building services community following the event, increasing exposure.

GOLD SEMINAR PARTNER – \$3,500 (ex gst)

- ∞ 15 delegate tickets to be used to invite staff, clients or guests. (Valued at \$3,735)
- ∞ Acknowledgement in all pre-seminar literature including the main announcement to over 8000 members and contacts
- ∞ Acknowledgement on LinkedIn to over 2800 connections
- ∞ Your company website hot linked to event information on the CIBSE ANZ website
- ∞ Acknowledgement in the seminar proceedings as a gold partner
- ∞ Your company's digital banner onscreen during event
- ∞ 30 sec promotional video run during seminar x 5 session (Valued at \$1,000)
- ∞ Expert participation in one panel session (Valued at \$500)
- ∞ Virtual Exhibition Table (Valued at \$500)
- ∞ Opt-in delegate contact information shared
- ∞ Your digital marketing collateral shared with all delegates eg access to online learning, e-books, products guides, and sales brochures
- ∞ Seminar content will be made available to the international building services community following the event, increasing exposure.

INDUSTRY PARTNER – \$800/\$1000 (ex gst)

- ∞ 5/10 delegate tickets to be used to invite staff, clients or guests. (Valued at \$1245/\$2490)
- ∞ Acknowledgement in all pre-seminar literature including the main announcement to over 8000 members and contacts
- ∞ Acknowledgement on LinkedIn to over 2800 connections
- ∞ Your company website hot linked to event information on the CIBSE ANZ website
- ∞ Acknowledgement in the seminar proceedings as an industry partner
- ∞ Your company's logo onscreen during the event
- ∞ Seminar content will be made available to the international building services community following the event, increasing exposure.